



"One of the biggest things that comes out of attending an event like AeroDef is making that decision to engage with a new company or identifying that new company and starting that conversation."

— Mariely Brooks, Manager of Manufacturing Technology and Advanced Automation, St. Augustine Aircraft Integration Center of Excellence, Northrop Grumman Aerospace Systems



ACCESS. OPPORTUNITY. SUCCESS.

AeroDef Manufacturing is the one event that can take your business to the next level. Qualified buyers from aerospace and defense are looking for solutions to their challenges. They're hungry for technology and applications that will increase capacity, capability and affordability. AeroDef is your opportunity in an industry where innovation and producibility pays.









Nicholas Melillo Technical Director, Composites Manufacturing Technology Center Advanced Technology International

Senior Technical Fellow, Production

Engineering Commercial Airplanes



Jeffrey Miller

The Boeing Co.

SPACEX

Ø-BOEING



Dean Bartles, PhD, FSME, FASME
President and CEO
National Center for Defense Manufacturing
and Machining





Northrop Grumman Corporation

NORTHROP GRUMMAN



Ryan Nagle Integration Manager, Supply Chain Operations SpaceX



Jose Nogueira-Cabo Senior Manager, Strategy Department Airbus Group





Paul Uldroyd
Technical Fellow, Manufacturing and
Engineering Process Development
Bell Helicopter/Textron Inc.





Ralph Resnick, FSME
Founding Director, America Makes
Fellow, National Center for Defense
Manufacturing and Machining





John Russell, DSc Chief Engineer, Manufacturing and Industrial Technologies Division Air Force Research Laboratory





Bill Saathoff
Director, Advanced Manufacturing
Technology and Development
Lockheed Martin Aeronautics





Mike Spears Vice President, Industry and FAL Airbus Helicopters Inc.

AIRBUS



Todd Szallay Director, Advanced Manufacturing and Technology Northrop Grumman Aerospace Systems





John Vickers
Principal Technologist, Space Technology
Mission Directorate
National Aeronautics and Space
Administration



Avner Ben-Bassett
President and CEO
Plataine Technologies

PLATAINE'



Dianne Chong, PhD, FSME
VP of Assembly, Factory and Support
Technologies, Engineering, Operations and
Technology (retired)
The Boeing Co.



Leslie Cohen, PhD Senior Vice Preside

Senior Vice President, Marketing (retired)
HITCO Carbon Composites





Matthew Clark Industrial Engineer Airbus Helicopters Corp.

AIRBUS GROUP



Kelly Dodds
Advanced Manufacturing Tech Director,
Advanced Manufacturing, Modernization
and Technology
Raytheon Space and Airborne Systems

Raytheon



Dean Hilgenberg
Director, Manufacturing Engineering and
Tooling Operations
Northrop Grumman Aerospace Systems

NORTHROP GRUMMAN



Michael Maher President Maher and Associates



Executive Director, National Center for Advanced Manufacturing Louisiana State University



WHY EXHIBIT AT AERODEF

Meet aerospace and defense manufacturing professionals who have purchasing power.

Move your organization to the next level at AeroDef 2020. You'll have personal, face-to-face access to the most influential people in aerospace and defense manufacturing, who attend the industry's leading exposition and technical conference to make technology decisions and find solutions to manufacturing challenges. Plus, you'll enjoy an intimate environment you don't get at any other aerospace and defense event. AeroDef is your best platform to meet the strategic needs of government and commercial buyers.

of attendees influence the equipment and services purchase decisions for their companies



of attendees are at the engineering level or higher

of attendees have equipment and services budgets that exceed \$200,000

of attendees have equipment and services budgets that exceed \$5,000,000

MANUFACTURING 2020?



"AeroDef brings together the top leaders from government and industry."

John Vickers, Principal Technologist,
 Space Technology Mission Directorate,
 NASA

Top Technologies Evaluated at AeroDef:

3D Printing/Additive Manufacturing	47%
3D Scanning	22%
Advanced Materials	33%
Artificial Intelligence	14%
Assembly & Joining	20%
Assembly Equipment & Systems	19%
Automation	30%
Boring	8%
Casting	11%
Ceramics	10%
Cleaning & Pretreatment Equipment	7%
CNC Controls & Accessories	20%
Composites Manufacturing	28%
Contract Manufacturing Services	13%
Controls CAD/CAM Software	12%
Coolants & Lubricants	7%
Cybersecurity	6%
Design & Simulation	14%
Digital Manufacturing	15%

Drilling & Tapping	14%
EDM	9%
Electronics Manufacturing	12%
Energy & Environmental Efficiency	6%
Environmental Equipment & Protection	5%
Fastening	14%
Finishing & Coatings	17%
Flexible Manufacturing Systems	12%
Forming & Fabrication	16%
Grinding	13%
lloT	8%
Industry 4.0	12%
Lasers & Laser Systems	16%
Machine Vision	11%
Machining	33%
Material Handling	13%
Measurement Inspection & Testing	18%
Metals	18%
Metrology	12%

Micromanufacturing	9%
Milling	18%
Nanotechnology	9%
PLM	4%
Quality	12%
RFID	7%
Robotics	24%
Sensors	14%
Software Machine Control	8%
Software/Simulation	10%
Thermoplastics	14%
Tooling	25%
Turning	12%
Virtual Reality/ Augmented Reality	8%
Water Jet Cutting	13%
Welding	12%
Workholding Systems & Devices	9%
Workplace Safety & Ergonomics	7%

GET VALUABLE FACE TIME WITH HIGH-LEVEL DECISION MAKERS



PRIMARY INDUSTRIES OF AERODEF ATTENDEES:

- Aircraft/Aerospace
- Defense
- Government/Military
- Consulting/Engineering
- Research & Development
- Services (Financial and Other)

- Industrial and Commercial Machinery
- Automotive
- Electronics/Computers
- Plastic Products
- Academic Institution



REACH YOUR TARGETS

The AeroDef exhibit floor is designed to foster face-to-face interaction, hands-on experiences, networking and education. Showcase your manufacturing products and services to an exclusive audience and position your company as a thought leader and solutions provider.

FOOD SERVICE



PRE-QUALIFIED LEADS FOR PRE-QUALIFIED SUPPLIERS

The Aerofied Preferred Provider Pavilion at AeroDef provides suppliers with a unique exhibiting experience you won't find anywhere else. All potential Pavilion exhibitors are reviewed by Aerofied to identify their capabilities and customer targets. Exhibitors who are selected to participate in the Pavilion are pre-qualified as matching the needs of the AeroDef audience.

Attendees who visit the Pavilion are greeted by Aerofied representatives who create customized itineraries based on the attendee's specific interests, needs and requirements. Not only does this help the attendee maximize their time at AeroDef, but it provides you – our exhibitors – with pre-qualified introductions to decision makers from large and medium manufacturers who are looking to make both short- and long-term investments.

To learn how your company can be approved as an Aerofied Preferred Provider Pavilion exhibitor, please contact:

Collin Jager

Aerofied President 310.483.5281 collin.jager@aerofied.com





JOIN THE INDUSTRY ELITE



Past AeroDef exhibitors include:

3A Composites - Baltek 3D Infotech & Twin Coast Metrology 3D Metalprinting 3D Systems 3rd Dimension Industrial 3D Printing

4D Technology Corp.

5ME LLC

A. Handtmann Elteka & Co. KG Abaris Training Resources Inc. ABC Sheet Metal Able Electropolishing Inc.

ABW Technologies Inc. Acorn Product Development

Adapt Laser Systems LLC Adaptive Corp.

Additive Engineering Solutions LLC

Additive Industries

AddUp Inc. ADLINK Technology

Advanced Engineering & EDM Inc.

Advanced Graphics Systems

Advanced Machine Works Advanced Manufacturing

Partnership for Southern California

Advanced Structural

Technologies Advanced Test

Equipment Rentals

Advanced Tubular Technologies Inc.

Advantage Manufacturing Advatech Pacific Inc.

Aegis Software

Aero Precision Engineering Inc.

Aerospace Manufacturing AIP Precision Machining

Air Cleaning Technology Airmods LLC

Airwolf 3D

AIT

Aligned Vision Alliance for

American Manufacturing

Allied Scientific Pro Allied Telesis Inc.

Alpha Form Technologies Inc. Altair Engineering Inc.

AMAMCO Tool

Amatrol Inc. Ambrell Induction

Heating Solutions

American Additive

Manufacturing LLC AMS Automation

Andrews Tool Co.

API Services

(Automated Precision) Applied Aerospace

Structures Corp.

Applied Composites Engineering

Applied Manufacturing

Technologies ARC Technology Solutions

Ascent Aerospace ASM International

Assembly Guidance Systems Inc. Assembly Tool Specialists Inc.

Association of Women in the Metal Industries (AWMI)

ATD Precision

Automated Precision Inc.

Baker Industries

Barnes Engineered Components

Bazz Houston International Belden Universal

Bielomatik Inc. BLM Group USA Corp.

Bluco Corp.

Boedeker Plastics Inc.

The Boeing Co.

Boride Engineered Abrasives

BSI Group

BUWW Coverings California CAMWorks/HCL Technologies

Capture 3D Inc. Carlsbad Department

of Development Carr Lane Manufacturing Co.

Catalyst Design & Development CemeCon Inc.

CGTech

Chameleon Innovations Clark Fixture Technologies Classic Coil Co. Inc.

CMS North America Inc.

CNC Systems Inc.

Coldwater Machine Co.

Composites One

Concept Laser Inc.

Continental Industries

Contraves Advanced Devices Sdn Bhd

Controx Inc.

Controx-Neuhauser

Corehog Cutting Tools

CoreTechnologie

Craig Tools Inc.

Creaform

Creative Pathways Inc.

Crystallume

Cubic Designs

CVD Mesoscribe Technologies Corp.

Da/Pro Rubber Inc.

Darex LLC

DCM Tech Inc.

Dedeco International Inc.

Delafield Corp.

Delta Sigma Co.

Deltek

Del-Tron Precision Inc.

DERO - Ultra-Precision Centering Vises

Design 2 Part Magazine

Design Storage & Handling Inc.

Design Systems Inc.

Desoutter Industrial Tools

Digicom Electronics

Dimar USA



Dimensional Eye DiPaolo Machine Tools Diversified Machine Systems DMP Corp. Diversified Manufacturing of California Inc (DMOC) DMS - Diversified Machine Systems DSH Aerospace Duke Robotics Inc. Duna USA Inc. **Duotech Services** Duroair Technologies Inc. Dustcontrol Inc. Dynamism DXC Technology Eagle Certification Group ECi-M1 Economic Development Partnership of North Carolina Ecoroll Tool Technology Corp. Edison Welding Institute (EWI) Eight Tool America Eldec LLC Electroimpact Inc. Electron Energy Corporation (EEC) **EMAG LLC** Emco Mecof Empirical - A Family of Companies **Employment Training Panel Enercon Industries Corporation**

EnvisionTEC Inc.

EOS North America

Epilog Laser Corp.

ErectaStep LLC Ergo Advantage ESPRIT/DP Technology Corp. **Essentium Materials EWAB** Engineering Exactaform USA Inc. ExOne Co. Extrude Hone Falcon Tool Co. FANUC America Corp. **FANUC Robotics** FARO Technologies Inc. Fastems LLC FCS North America Fiber Dynamics Inc. Fischer USA Inc. Fives Cincinnati Fives Machining Systems FJR Pacific Industrial Refrigeration FlackTek Inc. Flagship Facility Services Inc. FlexSim Software Products Inc. Florida Institute of Technology Flow International Corp. Fluidic Systems Fontijne Grotnes Inc. Forecast 3D Fori Automation Inc. Formlabs FRIBOSA - Ultra-Precision Tool Room Vises Fujitsu Glovia Inc.

Fullerton Tool Co. Fusion3 Galaxy Technologies Geisler Co. / Seguoia Applied Solutions Genesis Systems - IPG Photonics Co. **GF Machining Solutions** GoEngineer GoProto Inc. Gosiger GPI Prototype & Manufacturing Services Inc. Gradient Lens Corp. Gravotech Inc. Gray Manufacturing Technologies Greene Rubber Company Gretna Machine Shop Inc. Gromax Enterprises Corp. Gudel Inc. HAINBUCH America Hangsterfer's Laboratories Inc. Harbin Lulong Trade AG Swiss Hardware Specialty Co. Inc. **HEATCON Composite Systems** Hedson Technologies North America Heller Machine Tools Hennig Inc. Heraeus Noblelight LLC Herding Filtration LLC **HK Technologies** Hydraulics International Inc.

iBASEt Impro International Ltd. Industrial Machinery Digest IndustryControlling LLC Ingersoll Machine Tools Inc. Ingersoll Rand Innerspec Technologies Integral Aerospace Interface Welding The ISO 9001 Group J.M. Rodgers Co. Inc. Jack Engle Co. Janicki Industries Inc. Jesse Garant Metrology Center Jet Propulsion Laboratory -Small Business Programs Office JR Automation Juaristi Judson Smith Co. Jungjin Aerospace Kanfit Ltd. Keller USA Inc. Kent Industrial Keyence Corp. of America Kitagawa-NorthTech Inc. Kittyhawk Products Kiwa Machinery Co. Ltd. Kovatch Castings Inc. **KRC Machine Tool Solutions** Kronos Kubotek USA Inc.

Kurt Industrial Products Division

LAI International
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Laserod Technologies LLC
Level 3 Associates LLC
LEWCO Inc.
LillyWorks Inc.

LillyWorks Inc.
LMT Onsrud
LPI Inc.
Lynn Welding
M.Torres Diseños
Industriales SAU
Magnet Applications
Magnus Precision
Manufacturing Inc.
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Makino Inc.
Makita USA Inc.
Manufacturing News

Manufacturing Technology Inc.

MAPAL Inc.

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MB Superabrasives McKenna Boiler Works Inc.

Memex Inc.

Merrifield Machinery Solutions Metalphoto of Cincinnati Inc. Methods Machine Tools Inc.

Metrologic Group Services

Micor Industries
Micro Instrument Corp.
Midwest Precision
Mikron Corp. Monroe

Mikron Valve & Manufacturer Inc. Mission Critical Composites

MISTRAS Group Inc.
Mitsubishi Materials USA
MJC Engineering &
Technology Inc.
MICCAR Systems

MLC CAD Systems Monster Tool Co. Inc. Motion Dynamics Corp.

Mountz Inc.
MTorres America
Multiax America Inc.
MW Industries
Aerospace Solutions

MWI Laboratories Nabtesco Motion Control Inc.

Nakamura-Tome

National Manufacturing Co. Inc. Nationwide Plastics Inc.

NCSIMUL | Hexagon Manufacturing Intelligence

Nederman National Conveyors
Ninata

Niigata Nixsys Inc. NN Inc.

Noren Thermal Solutions North Star Imaging Inc. Nova-Tech Engineering LLC

Ocean Technologies Octopuz Inc. Oerlikon AM US Inc. O'Keefe Ceramics OMAX Corp. ONA EDM USA

OpenAdditive (Universal Tech Co.)
Open Mind Technologies AG

Opticolor Inc.

Origin Technologies Corp.

Orion Registrar OSG USA Inc.

Owens Machine & Tool Co.
Oxford Performance Materials
Pacific Technical Products
Perfect Point EDM Corp.
Petra Concrete Floor Coatings

Phoenix LLC

PI (Physik Instrumente) LP

Plataine Polytec Inc.

Power Pusher Division of

Nu-Star Inc.

Precision Manufacturing
Insurance Services
Precision Saws Inc.
PriceWalgren - a division of

George Koch Sons
Prima Power Laserdyne LLC

Pro Ultrasonics

Prolim

Pryor Technology

PT Products & Services Inc.

QC Group LLC Q-PLUS Labs

Quality Tech Tool Corp.
Quartus Engineering Inc.
QuesTek Innovations LLC
Quintus Technologies LLC
Radian Laser Systems

Radius Engineering Inc. Raise3D Rand 3D Rapid Scan 3D Razorleaf Corp. Renishaw

RePliForm Inc.

Rigidized Metals Corp. RobbJack

Robotmaster/Hypertherm Inc.

Roncelli Plastics Inc. Royal 4 Systems RPM Innovations

SAMPE SAT Plating Schaller Corp. SCHUNK

Scotia Engineering Inc. SEAL Systems Inc. Serapid Inc. Servometer

SGS North America Inc.

Shoptech

SIC Marking USA Inc.

Siemens

Sierra Assembly Technology

Sigma Labs Inc. SigmaTEK Systems LLC

Sintavia LLC

SLM Solutions NA Inc.

SolidProfessor Solutionsx LLC

Southwestern Industries Inc.

Space Tech Expo Spartan Felt Co. Inc.

SPECTRO Analytical Instruments

Spintech LLC - Smart Tooling Division

Spring Technologies Inc.

Starline Starrag

Steelhead Composites Stiles Machinery Inc. Strand Products Inc.

Stresstech

Strong Hand Tools

Suhner Industrial Products Inc.

Switzer

Swoosh Technologies &

Solutions LLC

Systems Integrators LLC Talsco Manufacturing TAVADEC - Ultra-Precision

Micro Parts
TDM Systems Inc.
Tebis America Inc.
TechSolve Inc.

Thermal Wave Imaging Inc.

Thermwood Corp.
Thompson Precision
Tiodize Co. Inc.

TMAC

ToolLodge Custom Organizers
Toyoda Americas Corp.
TRAK Machine Tools

Triatic inc.

Tripp Communications Systems True Cut EDM Inc.

Tulip Interfaces Inc. University of San Diego US Precision Sheet Metal

Vacutech LLC Vektek Inc. Velo3D

Verisurf Software Inc.
VIA Information Tools Inc.
Vinyl Technology Inc.
ViscoTec America Inc.
Vision Engineering Inc.

VisionGauge Visser Precision VKS - Visual Knowledge Share Vollmer of America

WFL Millturn Technologies GmbH & Co. KG

Whitney Tool Co. Inc. Wickert Hydraulic Press USA

Wire Cut Co. Inc. Wisconsin Oven Corp. Yasda

YG-1 Tool Co. Xactform Xometry YG-1 Tool Co. Zayer

ZEISS Industrial Metrology and

ZEISS Microscopy Zepher Inc. Zimmermann Inc. ZTECH Precision

Zygo Corp.



"Great way to meet new potential customers."

"Although not always a high lead-generation event in terms of quantity, the quality of leads is typically very high as well as the opportunity to network with key decision makers in the aerospace/defense industry."

EXPAND YOUR BRAND REACH THROUGH REMARKETING AND SPONSORSHIP

Drive traffic to your booth with remarketing.

Remarketing is a digital advertising program that allows you to target visitors to the AeroDef website with your branded banner ad, and direct them to your branded landing page for registration and lead tracking.



How does it work?



Prospects visit AeroDefEvent.com. More than 40,000 unique aerospace and defense professionals visit the AeroDef website each year.



When prospects click on your banner, they will be directed to your custom AeroDef landing page to register. Prospects who do not register will continue to see your banner on the various sites they visit throughout the duration of your campaign.



Prospects will see your banner ad on various sites they visit. You provide your desired banner ad (we recommend it includes your booth number and the AeroDef logo to boost credibility).



You'll receive leads from all prospects who register through your landing page (whether they attend the event or not). You can continue to market to them using the Exhibitor Referral Suite, or download your leads and communicate with them directly using your preferred marketing tools.

*Post-event remarketing campaigns are also available to allow you to expand your reach beyond your booth at the event.





Boost your on-site exposure at AeroDef with sponsorship.

AeroDef Manufacturing sponsorships give you the opportunity to reach a broad cross-section of decision makers with your marketing message. With an AeroDef sponsorship, you will build brand awareness, increase industry exposure, and drive traffic to your exhibit and website.

Sponsorship opportunities include:

- Keynotes and panel discussions
- Conference tracks
- Virtual attendee bag (online promotion with analytics vs. physical bag insert at the event)
- Networking receptions
- Customizable programs available



BIG SAVINGS.

More value. Stronger presence. All-in-one price.

Simply sign and show up.

Our Sign & Show Value Packages make exhibiting—and saving—simple. We've created three package options for easy and comprehensive event participation.

PARTICIPATION INVESTMENT	100 PLAN	200 PLAN	400 PLAN
Investment Price	\$5,000	\$10,000	\$18,000
Square Footage	100 SQ. FT.	200 SQ. FT.	400 SQ. FT.

Custom sizes available.

The 100 Plan and 200 Plan Value Packages include:

- (1) Full-conference pass (3 days of technical sessions)
- Inclusive decorator package (6-ft. skirted table, 5-amp outlet, carpet, chairs)
- (1) Lead retrieval app or device
- Enhanced listing (online and print)
- Display ad inclusion in attendee promotion email (limited placements available)
- Exhibitor Referral Suite with custom web banner, landing page, email template and tracking capabilities
- Participation in Virtual Career Fair (submit open positions to recruit candidates)
- (4) All-inclusive receptions (including 2 off-site receptions)

The 400 Plan Value Package includes:

- (2) Full-conference passes (3 days of technical sessions)
- Audience development concierge service (includes development of a custom audience marketing program)
- (2) Lead retrieval apps or devices
- Enhanced listing (online and print)
- Display ad inclusion in attendee promotion email (limited placements available)
- Exhibitor Referral Suite with custom web banner, landing page, email template and tracking capabilities
- Participation in Virtual Career Fair (submit open positions to recruit candidates)
- (4) All-inclusive receptions (including 2 off-site receptions)



