



# A.M.P. Up Your Presence

Customize your event marketing with our Advanced Marketing Program  
*Generate Leads. Drive Traffic. Enhance Your Brand.*

Boost your company's event ROI and awareness with an all-inclusive package that will provide you with everything you need to be seen onsite in 2020. This program was developed to help drive prospects to your exhibit space, expand your message before and after the event and display your brand with high impact to event attendees.

## A.M.P. Package 1 : \$2,000

### 1. Choose one (1) from section 1

#### Virtual Event Bag



A modernized version of the traditional event bag. Generate impressions with your company content or solutions by including a downloadable white paper or special offer promoted to the show attendees in our Virtual Bag. The Virtual Bag is available and promoted to all event attendees through the event website and event app.

#### Email Blast



Send out a customized post show Email Blast to the event attendee list that will be distributed to every preregistered attendee for the event.

#### Website Retargeting



Obtain guaranteed digital ad impressions using our real-time bidding ad serving software that will target event prospects and attendees while they search the internet and engage on social media. Use this opportunity to increase brand exposure and influence to your online marketing campaign.

### 2. Choose one (1) from section 2

#### Trial Lead Generation Program



Utilize SME Media's host of platforms by promoting your educational and solutions-oriented content to our highly qualified audience of decision makers and manufacturing professionals. The perfect tool to drive targeted, qualified leads and generate trusted brand awareness. Receive 40 leads from promotion centered around your content.

#### Custom Podcast Recording

**Advanced Manufacturing Now is the go-to podcast for manufacturing professionals.**

Have a topic you want to tell the manufacturing community about? Let us help share your voice in an exclusive podcast!.

**Podcasts Average 900 Downloads Per Episode**



## A.M.P. Package 2 : \$3,000

Select the A.M.P Package 2 and receive all five of our marketing options above for this fantastic low price! Virtual Event Bag, Website Retargeting, Trial Lead Generation Program, Email Blast, and Custom Podcast Recording.

**For more information contact your sales representative or [sponsorships@sme.org](mailto:sponsorships@sme.org)**